

MACACHA

In-Store Brand Ambassador

April 2017

MACACHA is a fast growing sports nutrition brand. We are selling in Whole Foods, The Organic Pharmacy and launching in Planet Organic and Revital in June! We believe that nutritional supplements need to be as close to food as possible. Our products are vegan, raw, organic and sustainable.

We are looking for Healthistas, Instagrammers and Eco-warriors to support the growth of our products into new stores! If you are energetic, outgoing, and love fitness and nutrition, and can contribute creatively to sales and marketing responsibilities, this role is for you!

Key responsibilities

As part of the founding team and as an In-Store Ambassador you will:

- Develop extensive product knowledge
- Provide outstanding customer service
- Lead sales activities such as product trainings and in-store demos, samplings, and activities to grow brand awareness. Motivate, inspire and advise customers on natural healthy living
- Generate ideas for in-store promotions, competitions and events
- Be the brand identity guardian - prepare and maintain organized, clean and appealing active and passive demos
- Have fun with the rest of the healthista community!

Qualifications

- Degree (or in progress) in Nutrition, Sports Science or related subject such as Exercise Physiology, Dance degree or Sports Nutrition qualification
- Alternatively, Degree in Marketing and strong knowledge of fitness & nutrition
- Experience in marketing natural health/fitness/sports products or natural nutritional products or services

Preferred, but not required

- Experience in sales and retail
- Experience with premium brands

The Candidate

- Loves natural health food, sports and fitness, and has a strong interest in sports nutrition and/or yoga
- Warm, friendly, and outgoing with an engaging personality
- Demonstrates an understanding of current trends in fitness and wellbeing
- Excellent communication skills; native or fluent in English

- Has great team spirit, lots of initiative and wants to get involved
- Able to work with a flexible time schedule with emphasis on Thursdays through Mondays, including 2 or 3 weekends per month (either a Saturday or a Sunday)
- Has the right to work in the UK

We offer:

- Central London location and competitive salary
- Opportunity to turn your temporary role into a permanent position as the company grows!

You will be working with products at the forefront of natural formulation, together with an awesome team. MACACHA's founder is a former Whole Foods Executive so we know our way around the best in natural and organic lifestyle!

This role will suit you if you are interested in startup culture, working in a collaborative team and a positive and healthy environment!

Please apply with a cover letter and CV to: hola@macacha.co