

Nutrition Assistant for Good Guru

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About Us

Good Guru is an exciting new online supplement company aiming to educate and provide nutritional solutions to those that want to adopt a healthier lifestyle. We will be selling food supplements and protein powders with many other products that fit in these categories.

The role of Nutrition Assistant

The role will be to assist the Head of Nutrition in researching, developing, and advising on the product range. The candidate will help to maintain the company's product portfolio and nutritional communication. The role requires the candidate to give reliable and sound nutritional advice on the company products. This role is quite diversified as no two days are the same, certain aspects of work could be operational whilst the next day could be a day of writing nutrition information for the website. The candidate will play an integral role within the start-up of the company and should have a sound knowledge of the supplement market.

Responsibilities:

- Support and work in collaboration with the Head of Nutrition
- Provide nutritional content for company literature
- Keeping all label and website content up to date within the EU guidelines
- Maintain active knowledge of the competitive landscape, market innovation and new industry guidelines
- Help produce health and fitness communications such as recipes, nutritional information, fitness plans
- Updating the website on new products and all the nutrition facts
- Provide credible nutritional advice direct to our customers
- Professionally resolve queries or complaints via online communication channels such as web FAQ page, face book, twitter, blogs, and other social media platforms
- Maintain active knowledge of the competitive landscape & new industry guidelines
- Ability to visually examine products and ingredients for quality and freshness.
- Assisting on ad hoc duties as and when they arise

Requirements:

- A relevant Degree or equivalent and appropriate qualifications in Nutritional Science, Nutrition Diploma, Nutritionist, Dietetics or Food Science
- Knowledge of the Supplement industry & strong interest on its impact on health
- Good knowledge of ingredients in supplements
- Effective time management and able to multi-task
- Good communication & interpersonal skills